Overview

Purpose

Tags Recorder

XTag AT Internet categorizes, records and displays all tags sent to AT-Internet from your Chrome window, whatever the website raising them. It allows filtering on tag type and learning tag parameters' meaning.

Data Accessor

XTag AT Internet builds a basic Data Query URL for most of captured tags, and provides for each of them a direct link accessing AT Internet Data Query Designer to immediately see their results.

CTA Assessment

XTag AT Internet can also retrieve Calls To Action (CTA) results as charts: in-page for websites marked with XTag Manager or Schneider Electric Tag Manager, or once they have been captured for all other websites. In both cases, you need to be granted to see such results, with valid AT Internet credentials. Such Charts make available their data for copy, with the Data Query URL used to retrieve them.
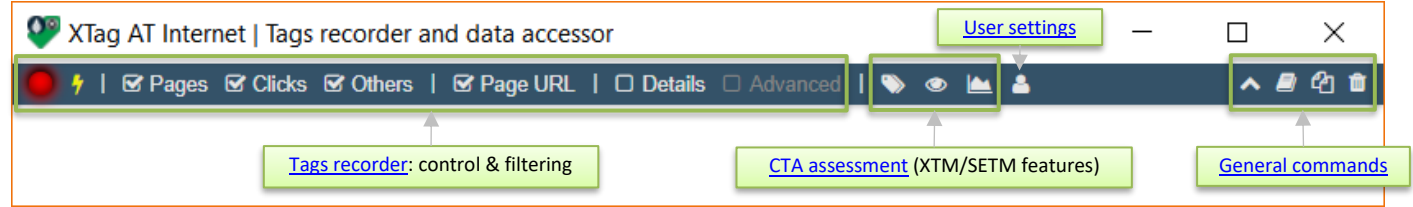
For offline consultation, this guide can be downloaded as XTagATI.pdf.

How to use

1 Activate the extension by clicking the grayed icon highlighted below: it will be switched as colored.

2 **XTag AT Internet** window appears. Feel free to move and resize it, new size and position are automatically saved and will be reused the next time you'll activate it:

Tags recorder: control & filtering

CTA assessment (XTM/SETM features)

User settings

General commands

3 The first time it is used, it is recommended to enter User credentials, to allows retrieving Site & Level 2 names, but also CTA Charts.

User identification & settings (for CTA charts)
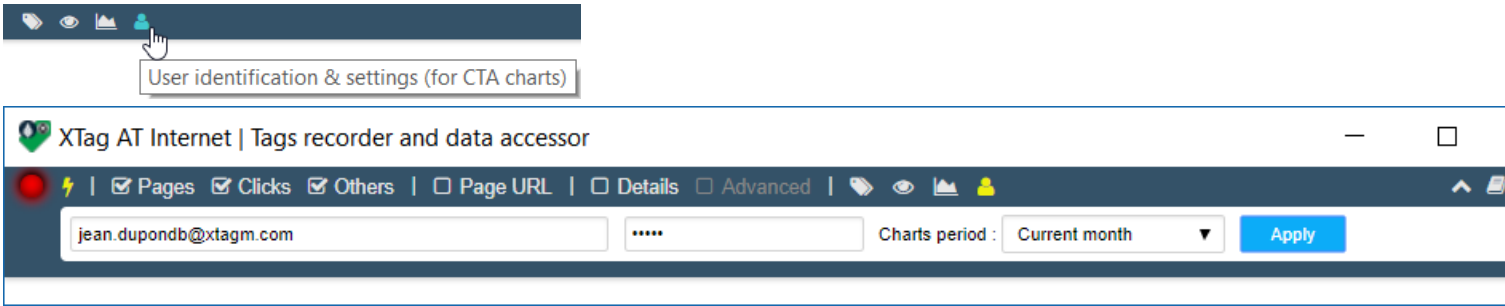
4 Open the webpage you want to check (if it was already open, reload it). **Page** tag is captured and **XTag AT Internet** window is focused:

Column 1 displays the tag type (Page, Click or Other), clickable for a direct data access

Column 3 displays the Level2 identifier, plus its name when user settings.

If Page URL checkbox is selected, this column appears and displays the clickable URL from which the tag has been raised.

Column 2 displays the AT Internet Site identifier, plus its name when user settings.

Column 4 displays the Tag Name or a specific field for Others

Last column displays the time on which tag has been recorded, and contains an icon to copy this tag.

If Details checkbox is selected, a line is added below tag description to display main tag parameters: here all populated Site custom variables (Country and Origin), translated to their declared names. Mouse over them displays their meaning and original name.

If Advanced checkbox is selected, a line is added below Details to display all other tag parameters. Mouse over them displays their meaning.

Glossary

AT Internet Dimensions

| Term	Definition
Page	Tag sent when a new page content is displayed to the visitor. It is identified by its Tag Name, and possibly its Level2.
Click	Tag sent when there is an interaction between the visitor and the application, also named CTA (Call to Action). It is identified by its Click Type, its Tag Name, and possibly its Level2.
Click Type	Built-in classification of Click: **Navigation** (link to another page of same Site), **Exit** (link to another Site or an external website), **Download** (link to a file), **Action** (any other kind of click, like form submission or selection in a list), **Search result position** (click on internal search engine result), or **Clickzone** (clicked areas assessment).
Site	Numeric identifier representing website or application storage.
Level2	Optional Site subdivision. Level2 results can be assessed as if it was an independent storage. Each page can be assigned to one unique Level2.
Tag Name	Page or Click name, constituted with 0 to 3 *chapters* plus a *leaf name*, all separated by ::
Site custom variable	Visit property representing a custom dimension declared in a Site, and sent with Page tag.
Page custom variable	Tag property representing a custom dimension declared for a given Page name, and sent with Page tag.
Data Query	REST API call used to retrieve AT Internet data (credentials required), usually built with AT Internet Data Query Designer, but also provided by **XTag AT Internet** from Charts or captured tags.

XTag Manager Dimensions

Term	Definition
Origin	A reserved Site Custom Variable containing visitor origin regarding company network. **External** when it is outside, **Internal** when it is inside, **Dual** when this status has changed during past 30 days. So only **External** can be considered as pure "non company's employee" visitor.

Schneider Electric Tag Manager Dimensions

Term	Definition
DemandBase	External service called to populate a set of Site Custom Variables with visitor data, based on his IP (Company, Audience, Marketing, Industry, Revenue, Employee, SIC, Subindustry, Country, SID, Account status).

To know more about Schneider Electric data specificities, please read Web Analytics Definitions.

User settings
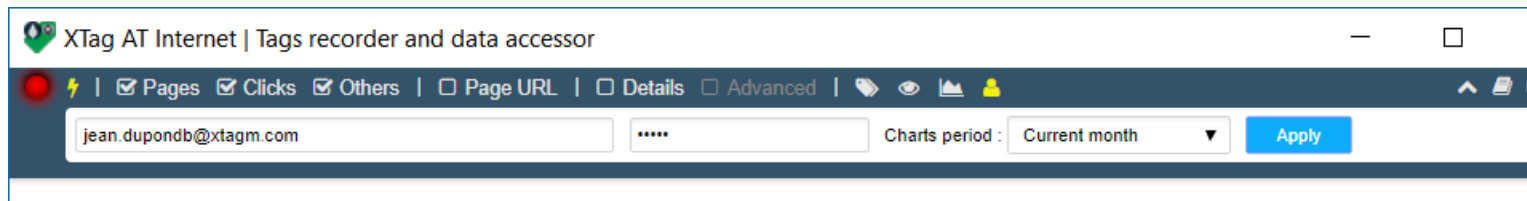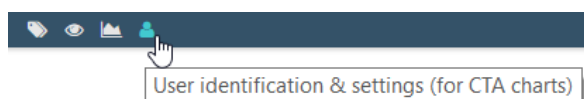
Scope

User settings allows to enter your credentials in order to display Site names, Level 2 names, In-Page CTA Charts or Captured CTA Charts. You don't need credentials for all other features.

It also allows selecting the Charts period.

Usage

Enter your AT Internet credentials and select the Chart period, then click on Apply. If your credentials are not valid AT Internet ones, they will not be accepted.

Your credentials are encrypted and stored in Chrome extension Local Storage (not accessible by any user), then only sent to AT Internet when additional data is required, and never elsewhere.
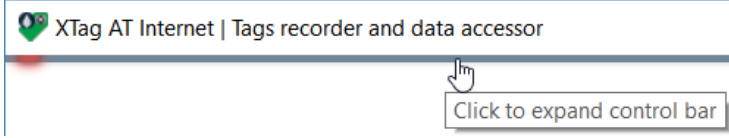
General Commands

Collapse/Expand control bar

Collapse the control bar when you want to maximize tags area. You can also double click anywhere on it to obtain the same.

You can expand it again by clicking wherever on it:

Note that the last state will be recorded when **XTag AT Internet** will be closed, so restored when it will be relaunched.

Online guide

Display the Online guide you are currently reading. It will be launched as an independent view, so it will not be closed when **XTag AT Internet** will be.

Copy all displayed tags

Copy all the displayed tags in the clipboard, in a tabulated text format that can directly be pasted in Excel.

XTag AT Internet | Tags recorder and data accessor				—
☑ Pages ☑ Clicks ☑ Others | ☑ Page URL | ☐ Details ☐ Advanced | 🏷 👁 📈 👤			6 tags have been copied in the clipboard, you can paste in Excel.	
Page	335357 - SE United States	1 - Home	wm_dispatch	www.schneider-electric.us/en/
Click Navigation	335357 - SE United States	1 - Home	Menu::Support::Contact Us::Email Support	www.schneider-electric.us/en/
Page	335357 - SE United States	135 - at work	support::customer-care	www.schneider-electric.us/en/work/support/customer-care/
Click Navigation	335357 - SE United States	135 - at work	Menu::About Us::Careers::Our people	www.schneider-electric.us/en/work/support/customer-care/
Page	335357 - SE United States	8 - Careers	our-people	www.schneider-electric.us/en/about-us/careers/our-people.jsp
Click Exit	335357 - SE United States	8 - Careers	Social-footer::facebook.com/SchneiderElectric	www.schneider-electric.us/en/about-us/careers/our-people.jsp

Page URL is copied too, even if not displayed. Each tag is completed with wo additional columns: the original tag (full AT Internet request), and the Data Query URL corresponding to the tag (to be [imported in AT Internet Data Query](#)).

	A	B	C	D	E	F	G	H
1	Page	335357 - SE United States	1 - Home	wm_dispatch	www.schneide	7:56:45 AM	https://logs6.xi	https://apirest.atinternet-solutions.com/data/v2/json/getData?&columns={
2	Click Navigation	335357 - SE United States	1 - Home	Menu::Support::Contact Us::Email Sup	www.schneide	7:56:52 AM	https://logs6.xi	https://apirest.atinternet-solutions.com/data/v2/json/getData?&columns={
3	Page	335357 - SE United States	135 - at work	support::customer-care	www.schneide	7:56:52 AM	https://logs6.xi	https://apirest.atinternet-solutions.com/data/v2/json/getData?&columns={
4	Click Navigation	335357 - SE United States	135 - at work	Menu::About Us::Careers::Our people	www.schneide	7:57:37 AM	https://logs6.xi	https://apirest.atinternet-solutions.com/data/v2/json/getData?&columns={
5	Page	335357 - SE United States	8 - Careers	our-people	www.schneide	7:57:38 AM	https://logs6.xi	https://apirest.atinternet-solutions.com/data/v2/json/getData?&columns={
6	Click Exit	335357 - SE United States	8 - Careers	Social-footer::facebook.com/Schneide	www.schneide	7:57:54 AM	https://logs6.xi	https://apirest.atinternet-solutions.com/data/v2/json/getData?&columns={

If there are filters activated, for example excluding all clicks, only visible tags will be copied: to get all, ensure checking all categories before copying.

Clear all recorded tags

Clear tags list. All tags are removed, filtered or not.

Copy one tag

Click on copy icon in the time column: tag will be copied with the same format than [Copy all displayed tags](#) and the same additional columns (original tag and Data Query URL).

Mouse actions

Show details and advanced parameters

If [Detail](#) or [Advanced](#) options are not selected, you can **Double click** with the left button in any column to see all of them.

If they are both selected, the double click hides the Advanced parameters.

In all cases, double-click again to restore the original tag display.

Copy cell value / Data Query URL / full page URL

Right click in any cell (except in the first column) to copy cell content in the clipboard. If you right click on the tag type (first column), the Data Query URL of this tag will be copied. If you right click on page URL link, the full URL will be copied, with its protocol (not displayed).
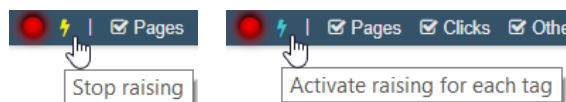
Tags Recorder

Recording

Record control

Click on the led to switch off: no more tags will be recorded until it will be switched on again.

It's useful when a site doesn't stop to send tags, preventing any assessment of previously captured ones.

Raising control

Stop raising

Activate raising for each tag

By default, each time a non-filtered tag is recorded **XTag AT Internet** window is raised to the front of Chrome window. If you're bored with this behaviour, just click on yellow bolt to stop it. Click on it again if you want to restore such immediate tag visualization.

Filtering

☑ Pages ☑ Clicks ☑ Others

Pages

Unselect to filter Page tags. New ones will be still recorded, but they will stay hidden until it will be selected again.

Clicks

Unselect to filter Click tags. New ones will be still recorded, but they will stay hidden until it will be selected again.

Click tags can be Navigation, Exit, Download, Action, Search position, Redirected or Clickzone.

Others

Unselect to filter all Other tags. New ones will be still recorded, but they will stay hidden until it will be selected again.

Other tags can be Product, Video, Video post roll, Audio, Advertising, On-Site Ads or MV Testing. When it is not recognized (most of time a malformed tag), it is displayed as Other.

XTag AT Internet	Tags recorder and data accessor	— □ ×
○ Pages	○ Clicks ☑ Others	○ Page URL	○ Details ○ Advanced	🏷 👁 📊 👤	∧ ▤ ⧉ 🗑

| On-site Ads | 502841 - eBoutique La Poste | INT-52-[p1_Timbres_et_enveloppes]||,INT-52-[p2_imprimez_vos_timbres_depuis_chez_vous]||,INT-52-[p3_Affranchissez_vos_Colissimo]||,INT-56-[Carnets-Marianne]||,INT-53-[p1_Achetez_nos_etiquettes]||,INT-53-[p2_Votre_lettre_recommandee]||,INT-54-[p1_Carnet_de_12_timbres_Marianne__Rouge__Couverture_candidatures_Paris_2024_et_France_2025]||1117403,INT-54-[p2_Carnet_de_12_timbres_Marianne__Vert__Couverture_Bureaux_Philatliques]||1118423,INT-54-[p3_Sticker_Suivi__Carnet_de_12]||018203,INT-54-[p4_Carnet_Ponts_et_Viaducs__12_timbres_autocollants]||1117488,INT-54-[p5_Feuille_de_30_timbres_Cur__Sonia_Rykiel__20g]||1518003,INT-54-[p6_Carnet__Oeuvre_de_la_Nature__12_timbres_autocollants]||1118480,INT-54-[p7_Timbre_Marianne_et_la_jeunesse__Gris_Ecopli]||1116803,INT-54-[p8_Collector__Chats_Amriques]||2117940,INT-54-[p9_PrtPoster__Lettre_Suivie__500g__Pochette]||017908,INT-54-[p10_Lot_de_100_tiquettes_pour_Colissimo__L7980100]||2617306,INT-54-[p11_Timbre_cur__Sonia_Rykiel__20g]||1118003,INT-54-[p12_Livre_des_timbres_de_lanne_2017]||2117699,INT-54-[p13_Feuille_de_30_timbres_Coeur__Sonia_Rykiel__100g]||1518004,INT-54-[p14_PrtPoster__Lettre_Suivie__20g__Unit]||017785,INT-54-[p15_PrtPoster__Lettre_Verte__50g__Unit]||017799,INT-54-[p16_Carnet__Oeuvre_dart_Chiens__12_timbres_autocollants]||1118481 | 9:09:14 AM |
| Product | 335357 - SE United States | product::7229::QH115 | 9:09:55 AM |
| Video | 335357 - SE United States | 8 - Careers | our-people::Julie in Grenoble: Employee Testimonial | 9:12:27 AM |

Knowing more

☐ Page URL | ☑ Details ☐ Advanced

Page URL

Select it to see the URL of pages which sent each tag. Page URLs are clickable, so that you can reopen the corresponding page in a new tab. You can also just copy the full URL (with protocol) with a right click.
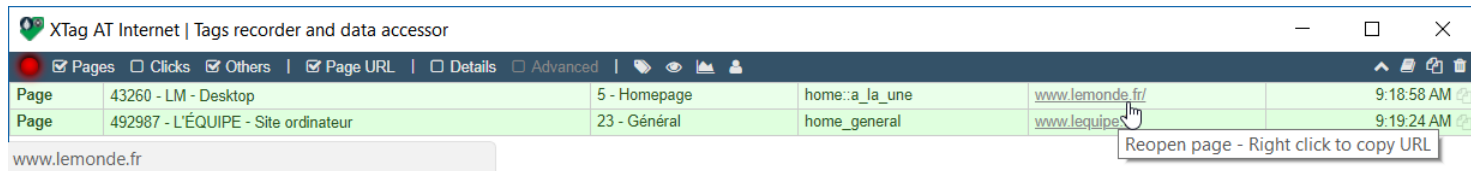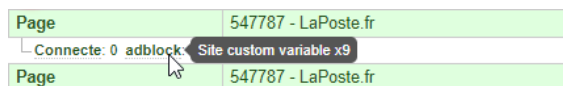

Details

Select it to see tag's main details. For each of them, original tag parameter is "translated" in a more comprehensive title. Following parameters are displayed as main details:

> All site custom variables, translated with their declared name
> Campaign identifier
> Visitor identifier and category
> Keyword and Result page number when internal search engine result page
> Some video parameters
> eCommerce Order fields.

To see the original parameter name, move your mouse over the title:

When Details is not selected, you can double click in the first column of any tag to see all its details and advanced parameters, see Show details and advanced parameters.

Advanced

Select it to see all tag parameters still not displayed above. It cannot be selected while Details are not activated.

Parameters are displayed with their original names. If you want to know their meaning, move your mouse over it.
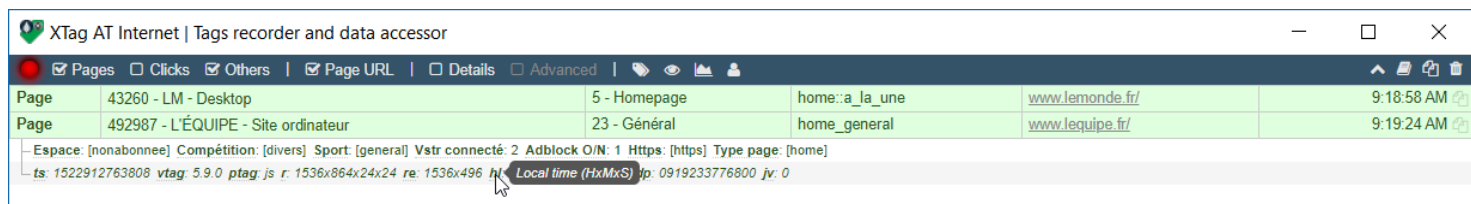
When Advanced is not selected, even if Details is not, you can double click in the first column of any tag to see all its details and advanced parameters, see Show details and advanced parameters.

Data Accessor

## Get Data in ATI Data Query Designer

Each captured tag provides a one-click access to its Data Query URL::
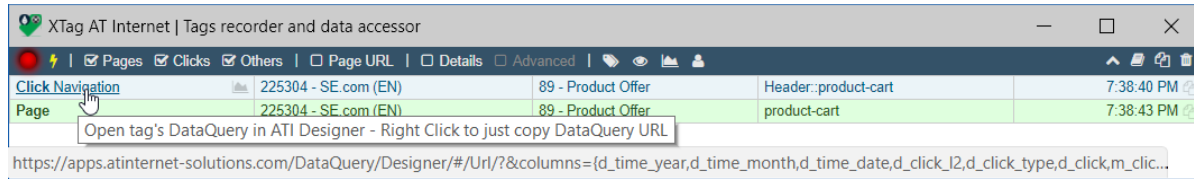
One click access (open new Designer instance)

➡ Just click on the tag type in the first column: <u>AT Internet Data Query Designer</u> is immediately open.

👤 *The first time, you'll be required to enter your credentials. Select "Remember me…" to avoid this step at every browser session.*
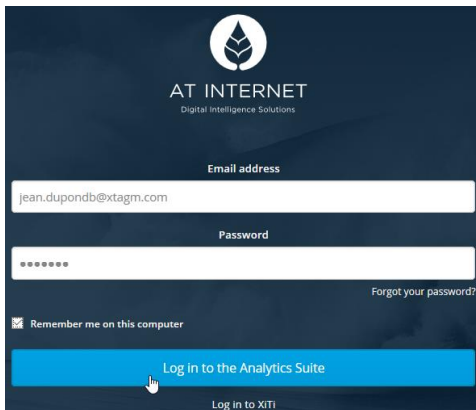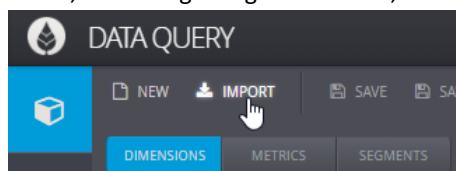

➡ Data Query is automatically loaded and result displayed:
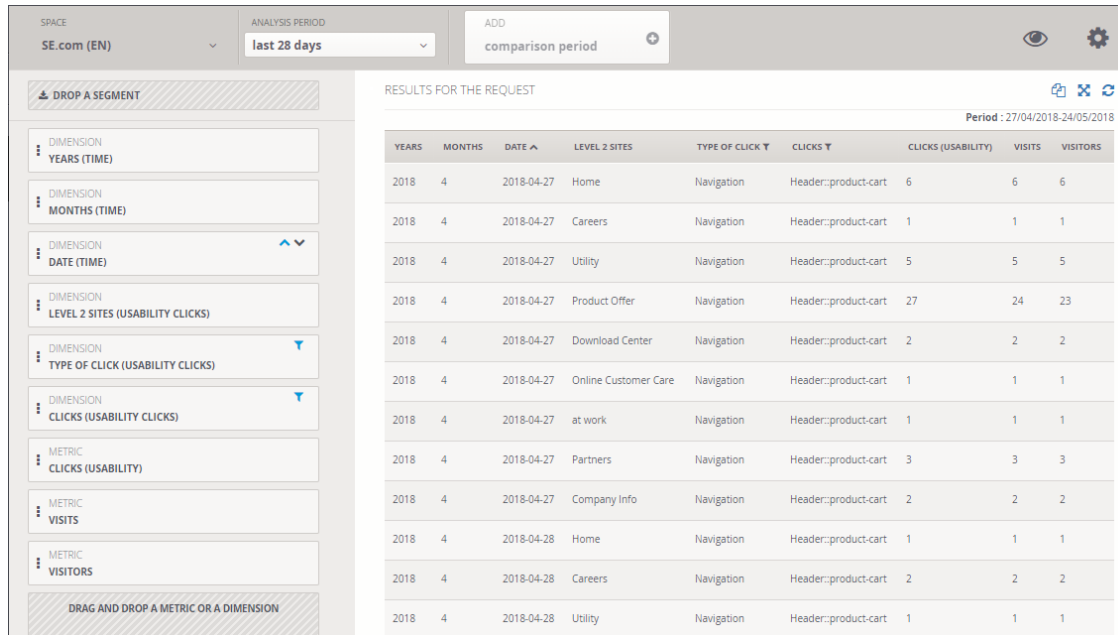
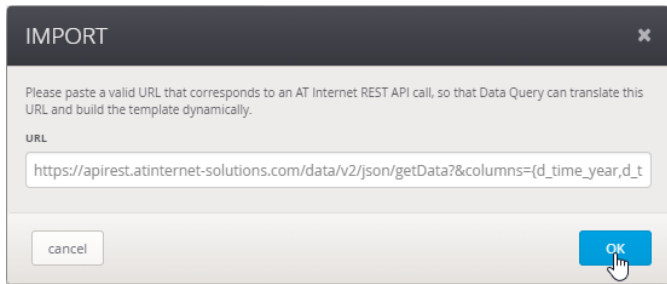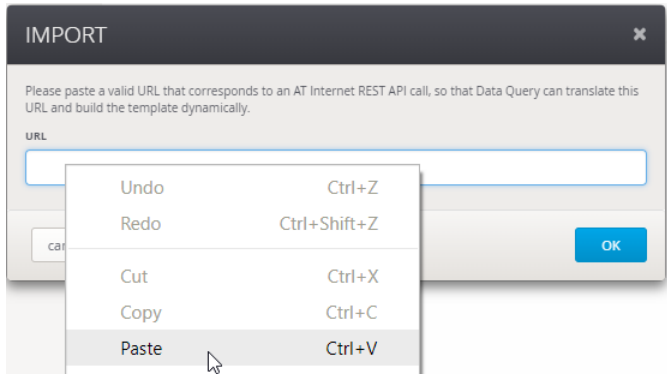### Data Query import (use existing Designer instance)

If the Data Query Designer is already open and you don't want to open a new instance:

➡ In XTag, instead of Left click, Right click on the tag type to copy the Data Query URL.
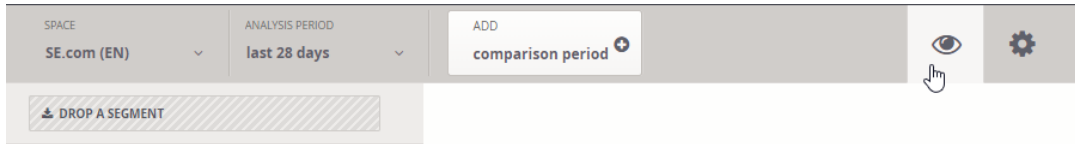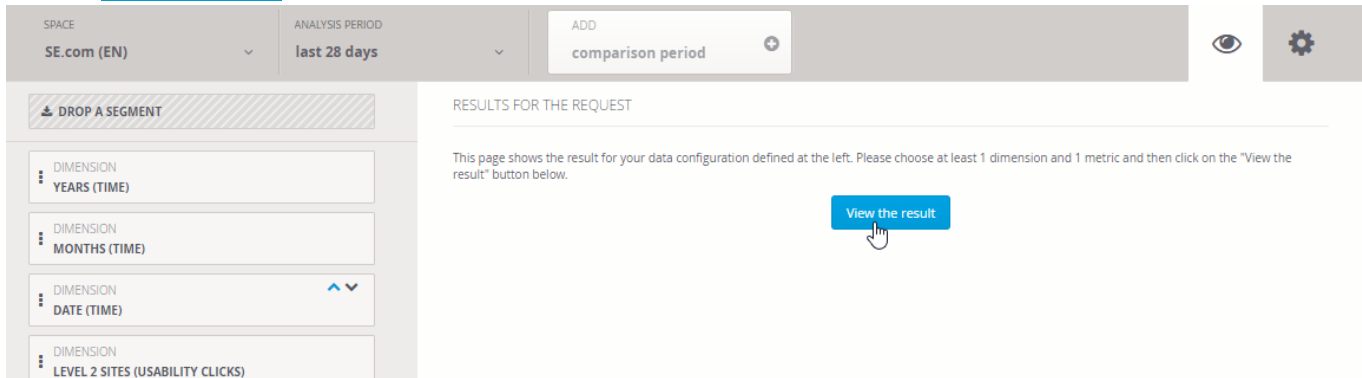Then, in existing Designer instance, click on IMPORT

➡ Right click in URL field and select Paste (or Ctrl+V / Command+V), then click on OK

➡ Click on the eye icon on top right,

Then on View the result

Other ways to get Data Query

You can also obtain the Data Query URL from individual tag copy or all tags copy, or from in-page CTA Chart / captured CTA Chart data (copied with right click).

In all cases, the Data Query URL is copied in the last column:

	A	B	C	D	E	F	G	
1	Click Navigation	225304 - SE.com (EN)	1 - Home	Menu::Products::Low Voltage Products and Systems::	www.schneider	9:50:04 PM	https://logs13.xiti.	https://apirest.atinternet
2	Page	225304 - SE.com (EN)	89 - Product Offer	product-category::1500::contactors-and-protection-re	www.schneider	9:50:09 PM	https://logs13.xiti.	https://apirest.atinternet
3	Click Navigation	225304 - SE.com (EN)	89 - Product Offer	Menu::About us::Investor Relations::Financial Results	www.schneider	9:50:41 PM	https://logs13.xiti.	https://apirest.atinternet
4	Page	225304 - SE.com (EN)	137 - Company Info	investor-relations::financial-results	www.schneider	9:50:43 PM	https://logs13.xiti.	https://apirest.atinternet

The Data Query URL obtained from a copied Click tag is not the same than the one used to fill CTA Chart: Click tag provides in more the year, month, level2, visits and visitors, and always sums the last 28 days.
For Video tag, it provides in more the full playback count, the playback progress rate an the average playback time, and sums also the last 28 days.
For now, only Page, Click, Product and Video tags provide their Data Query URL. Further versions will progressively address all kind of tags.

Get data in ATI Analyzer NX

Retrieving data in Analyzer NX is a manual process, for which **XTag AT Internet** provides all inputs allowing to reach the proper figures.

Page tags

➡ Open Analyzer NX, then select your website accordingly to the account name you see in the second column of **XTag AT Internet** for this tag.
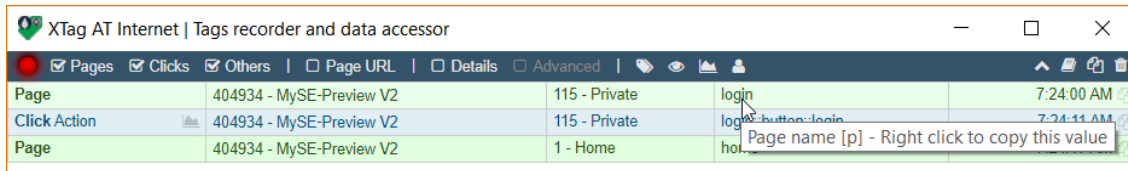Select the proper Level2 accordingly to Level2 name you see in the third column of **XTag AT Internet**, then click on OK button just on the right:
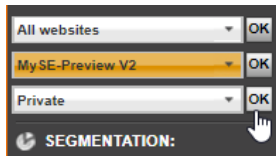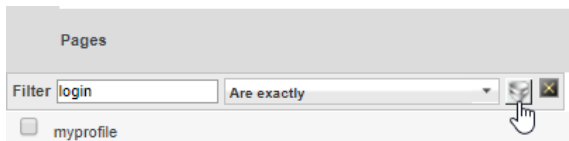
➡ In the menu **Navigation**, select **Pages** submenu, then `> Pages` option, and click on **Pages** column header: select Filter to display filter options

➡ Go to the fourth column of **XTag AT Internet** (Page name), Right click to copy

➡ Paste it in Filter area, select "Are exactly" and click on filter icon to validate

Page results are now displayed:

Pages	Visits	Visitors	Page views
login	3	3	11

➡ Now you can select the period you want to assess.

Clicks tags

➜ Open Analyzer NX, then select your website accordingly to the account name you see in the second column of **XTag AT Internet** for this tag.

Select the proper Level2 accordingly to Level2 name you see in the third column of **XTag AT Internet**, then click on OK button just on the right:
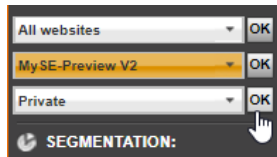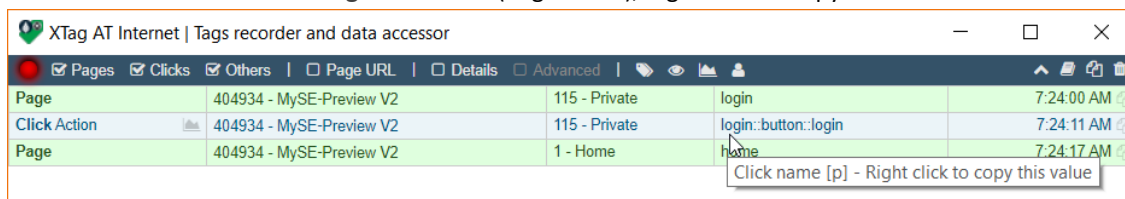

➜ In the menu **Usability**, select **Clicks** submenu, then > Clicks option, and click on **Clicks** column header: select Filter to display filter options
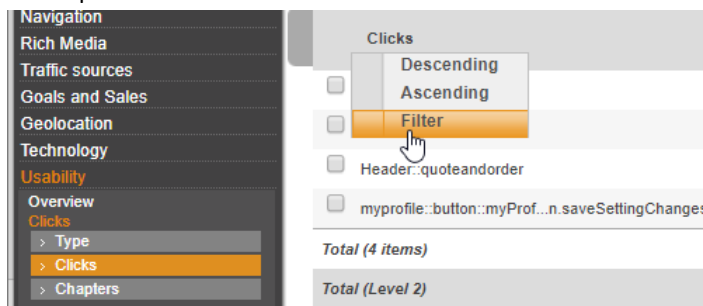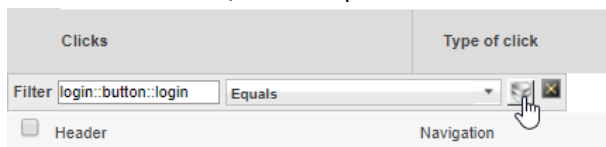

Note: If this is a Download click, you must use menu **Navigation**, select **Downloads** submenu, then > Downloads option.

➜ Go to the fourth column of **XTag AT Internet** (Page name), Right click to copy

➜ Paste it in Filter area, select "Equal" and click on filter icon to validate

Clicks results are now displayed:

➜ Now you can select the period you want to assess.

Get data in ATI Explorer

Will be documented soon

Get data in ATI Dashboard Manager

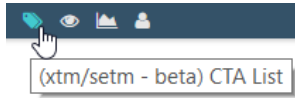Will be documented soon

Get data in Microsoft PowerBI

Will be documented soon

# CTA Assessment

CTA List

(xtm/setm - beta) CTA List

As mentioned in tooltip, this feature is proposed in BETA version.

Scope

All websites marked with XTag Manager or Schneider Electric Tag Manager. No credentials needed.

Usage

➡ Click on CTA List icon. If current page tracking has not been setup with XTag Manager or Schneider Electric Tag Manager, or if there's no CTA tracked in current page, a message is displayed:
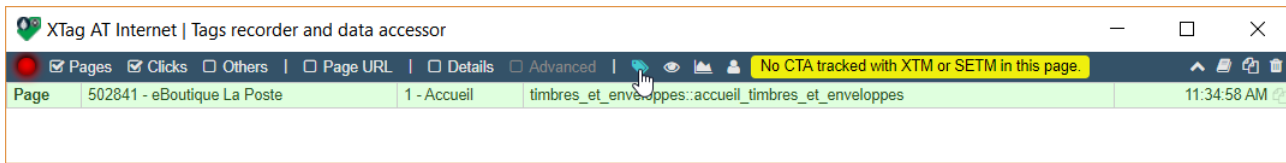
➡ Otherwise, CTA listing is started. Depending on CTA count, it can be immediate or take up to several seconds so that progress is displayed:
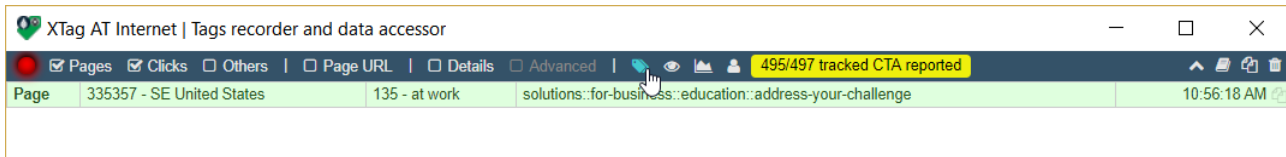
➡ Once achieved, it displays the number of CTA copied in the clipboard:
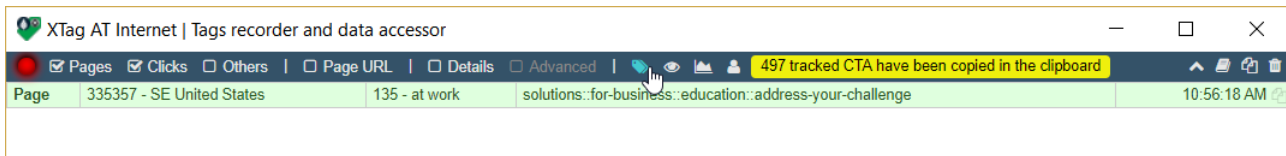
➡ Open Excel -or any tool accepting a tabulated text format- then Paste (Ctrl+V / Command+V).
You can format a little bit the result, with bold headers and filters as below:

	A	B	C	D	E	F	G	H	I
1	HTML type	Text identifier	Target	Type of click	Level 1 chapters	Level 2 chapters	Level 3 chapters	Clicks	Duplicate?
2	A	My Favorites	https://www.schneider-ele	Navigation	Header			Header::product-cart	
3	A	My Documents	https://www.schneider-ele	Navigation	Header			Header::mylist	
4	A	US/EN Change country	#	Navigation	Header			Header::ChangeCountry	
5	A	Login/Join Partner	https://partner.schneider-el	Navigation	Header			Header::Login	
6	A	global site	http://www.schneider-elect	Exit	Header	Redirected		Header::Redirected::Global	
7	BUTTON	Choose another country or region		Action	Header			Header::ChooseCountry	
8	BUTTON	> Stay on this website		Action	Header			Header::ConfirmLocation	
9	BUTTON	Stay on this website		Action	Header	Redirected		Header::Redirected::Stay	
10	BUTTON	Choose another country or region		Action	Header	Redirected		Header::Redirected::ChangeCountry	
11	BUTTON	Schneider Electric USA Website Welcome to our web	Action	Header			Header::CloseCountry	
12	A	Most Common Destinati	#	Navigation	select-your-country			select-your-country::ConfirmLocation	

Column	Definition
HTML type	A for links, BUTTON, FORM, DIV, IMG, … This information is provided to help identifying the element which raises this tag, for debugging purpose.
Text identifier	This is the text displayed by a link, a button, or any kind of element, including its children. If there's no text, but a title (tooltip displayed when mouse over), it is used for reporting. If nothing can be found for this element, CTA List tries to find a parent element displaying something or, if it is an image, it reports its filename and/or its alternate text.
Target	For links only (A): this is the URL or relative path reached by the link.
Type of click	AT Internet field, as it can be used in Data Query (Navigation, Exit, Download, Action).
Level 1 chapters	AT Internet field, as it can be used in Data Query. It is empty if there's no chapter in click name.
Level 2 chapters	AT Internet field, as it can be used in Data Query. It is empty if there's only one chapter or not at all in click name.
Level 3 chapters	AT Internet field, as it can be used in Data Query. It is empty if there's only two chapters or less in click name.
Clicks	AT Internet field, as it can be used in Data Query. This is the full click name.
Duplicate?	Display **X** when the same link name is already used in lines above. Provided for name unicity control.

In-Page CTA Spy
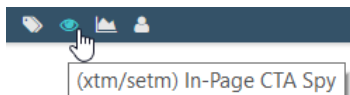
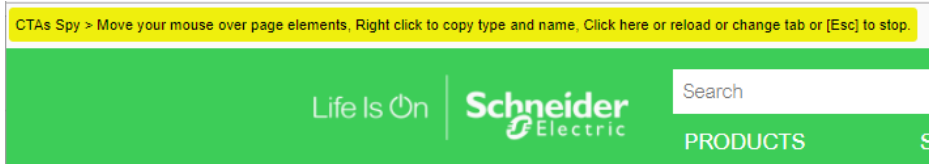(xtm/setm) In-Page CTA Spy

Scope

All websites marked with [XTag Manager](#) or [Schneider Electric Tag Manager](#). No credentials needed.

Usage

➡Click on Spy icon, the CTA Spy help message appears on the top left corner of current page (after a couple of seconds, it will be reduced).

➡Move your mouse in this page over elements you want to assess. When an element is tracked, it will be highlighted, and its click type and name will be immediately displayed.
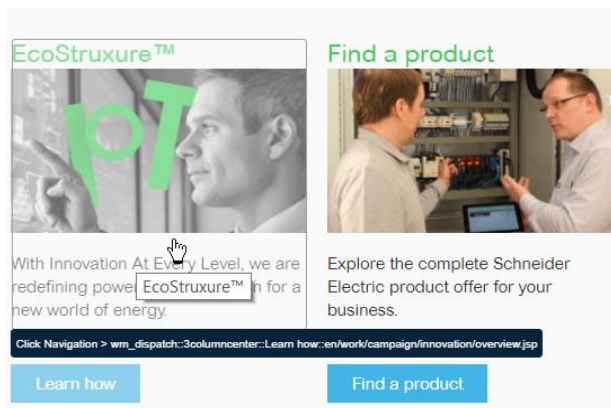
➡ Right click where you are if you want to copy this type and name in the clipboard. Each copy is added as a new line. Copied data can be pasted in a text editor or in Excel:

	A	B
1	Navigation	wm_dispatch::tips-list::EcoStruxure™::en/work/campaign/innovation/overview.jsp
2	Navigation	wm_dispatch::tips-list::Investors::ww/en/about-us/investor-relations/

➡To stop CTA Spy, click again on Spy icon, or click on help message, or type `Esc` key. The mode will be stopped as well if you change current tab, if you remove you tab or reload your page or if you navigate to another page.

In-Page CTA Chart

(xtm/setm) In-Page CTA Charts
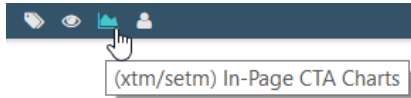
Scope

All websites marked with [XTag Manager](#) or [Schneider Electric Tag Manager](#). Credentials needed, with granted rights to see concerned website results.

See [Data understanding](#) to properly interpret the retrieved figures.

Usage

➥Click on Chart icon. If you have not yet entered your credentials, you'll be requested to do so, see [User settings](#).

➥If your credentials have been validated, CTA Chart help message appears on the top left corner of current page(after a couple of seconds, it will be reduced).

➥Move your mouse in this page over elements you want to assess. If they are tracked, they will be highlighted, and after a temporization (less than 1s), **XTag AT Internet** 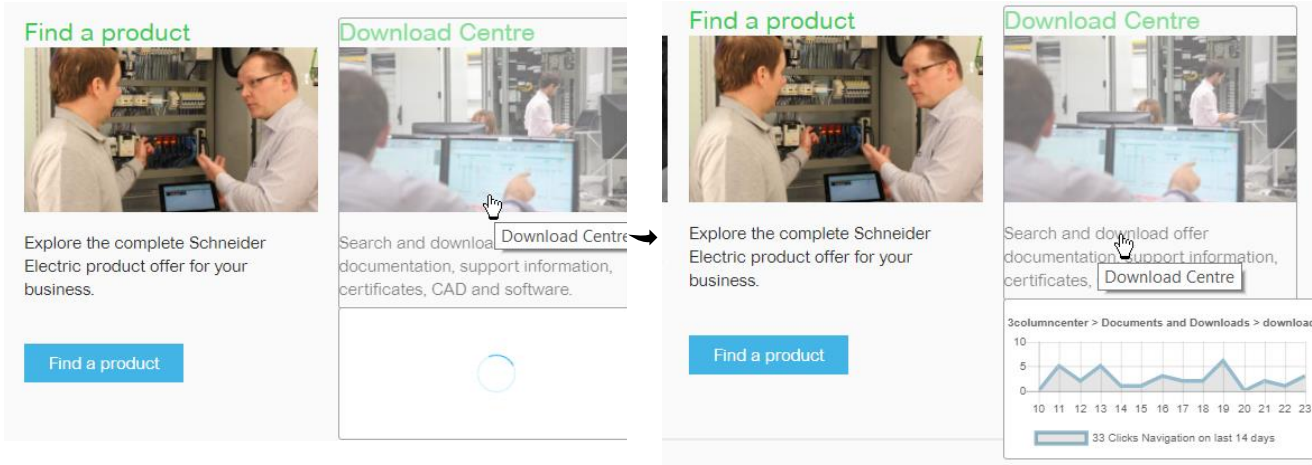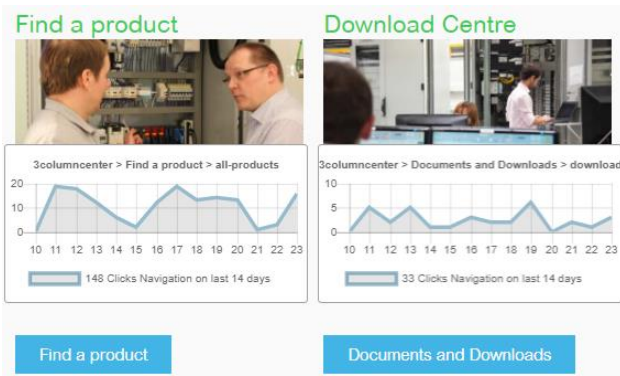will display a waiting spinner until data will be grabbed. Once data retrieved (it takes in average between 0.5 And 2s), CTA Chart will be displayed for the selected period:

➥If you want to pin chart on page and/or copy its data, right click where you are (don't try to do it in chart, it would disappear), or type + key.

➥ You can drag & drop it where you want.

➥ If you want to remove a pinned chart, double click on it.

➥ Right click to copy Chart data summary and [its Data Query](#) in the clipboard (type, name, total, Data Query). Each copy is added as a new line. Copied data can be pasted in a text editor or in Excel:

	A	B	C	D	E	F	G	H
1	Navigation	Menu::Services	7849	https://apirest.atinternet-solutions.com/data/v2/js				
2	Navigation	Menu::Products	60260	https://apirest.atinternet-solutions.com/data/v2/js				
3	Navigation	Menu::Solutions	10762	https://apirest.atinternet-solutions.com/data/v2/js				

➡ Videos "started plays" can be retrieved too, but to do so, you must play the video at least one second.
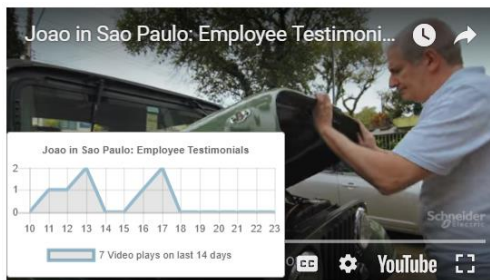
➡ To stop CTA Chart, click again on Chart icon, or click on help message, or type `Esc` key. The mode will be stopped as well if you change current tab, if you remove you tab or reload your page or if you navigate to another page.

Pinned Charts will stay in page after Chart mode disabling, and even if XTag AT Internet is closed. But they will be lost if you navigate to another page, or if you reload the current one.

Captured CTA Chart

Scope

All websites, whatever the way they have been marked. Credentials needed, with granted rights to see concerned website results.

Data must be interpreted the same than In-Page CTA Chart (see Data understanding).

Usage

➡ Click on grayed Chart icon of any captured tag displaying it.
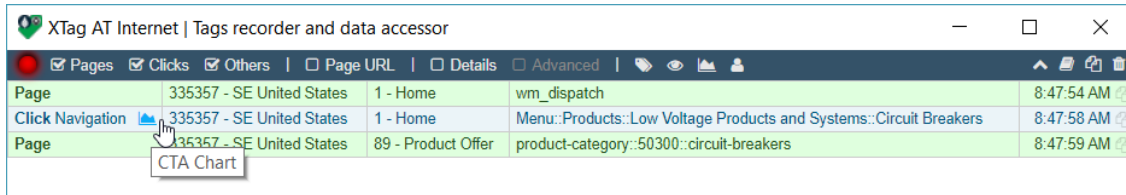

➡ If you have not yet entered your credentials, you'll be requested to do so, see User settings.

If you have entered them, but you are not granted to see the website results, you'll be warned, but you'll still have the possibility to copy the corresponding Data Query with a right click:
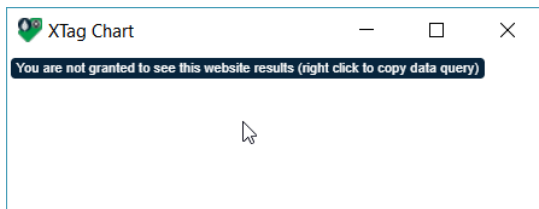
➡ If you are granted, the corresponding Chart is immediately displayed as a new window:
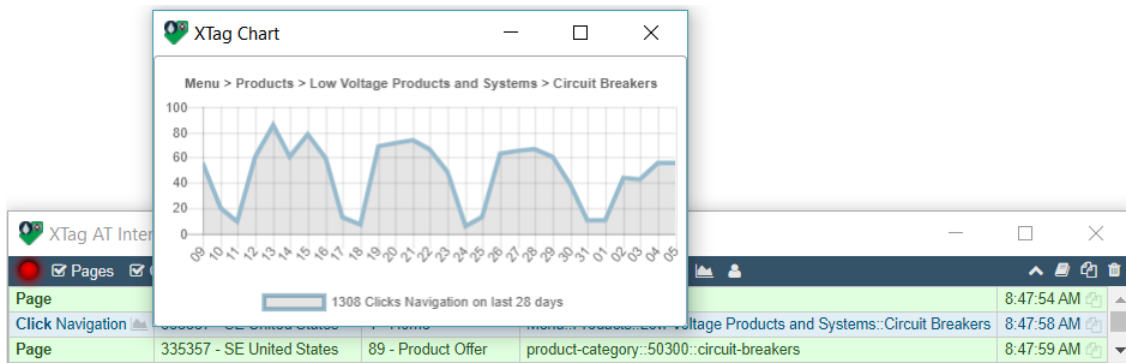
➡ With a right click on Chart, its data summary is copied in the clipboard (type, name, total, Data Query).

It will be up to you to manage and close the chart windows created this way. It will remain until you'll close it, even if XTag AT Internet is closed before.

Data understanding

Definitions

There are 2 types of clicks statistics:

Global clicks: Click statistics measure a feature globally, not for a specific page.
Sample: "how many clicks on My products?"

Specific clicks: Click statistics measure a specific click in a specific page (CTA)
Sample: "how many clicks in the banner for life is on page?"

Global clicks on Schneider Electric countries

Header & Menu

Header

🛒 My products   ☑ My documents   🌐 Global EN ⌄ | FR   👤 Partner Portal

Life Is On | **Schneider** Electric

Search 🔍

PRODUCTS   **SOLUTIONS**   **SERVICES**   **SUPPORT**   **ABOUT US**

See All Solutions   >>

EcoStruxure: Innovation At Every Level   >
Building
IT
Grid
Machine
Plant
Power
Platform

Customer Success Stories   >

Software   >
Software by Function
Software by Industry
Software by Name

Menu

EcoStruxure for Your Business   >
Banking & Finance
Cloud & Service Providers
Data Center and Network Solutions
Electric Utilities
Food & Beverage
Healthcare
Hotels
Life Sciences
Machine Automation
Marine
Metals
Minerals & Cement
Mining
Oil & Gas
Process Automation
Smart Cities
Water & Wastewater

Solar & Energy Storage   >

Microgrids   >

EcoStruxure for Partners   >
Consultants, Designers & Engineers
Contractors
Distributors
EcoXpert Partner Program
Electricians
Global Strategic Alliances
Machine Integrator Partner Program
Original Equipment Manufacturers
Panel Builders
System Integrators

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Style
Comfort

Access to Energy   >

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See the story   >

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Footer

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Email   OK

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Careers
Investors
Share price
Press
Sustainability
Diversity
Events

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FAQs
Green Premium Eco label
Training
Energy University

CONTACT US
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US Support
France Support
Job Search
Investor Relations
Individual Shareholders
Public Relations
Other Contacts
Blog

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For your home
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Life Is On
Insights
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Changelog

What's new?

Version 7.6.5

December 5th, 2019

✓ Minor bugs fixes	Fix CTA spy & charts not visible on some parts of some pages (z-index).

Version 7.6.4

November 1st, 2019

✓ Minor bugs fixes	Fix CTA Charts empty when presence of **+** in click name.

Version 7.6.2

August 2nd, 2019

✓ Minor bugs fixes	Fix Click & Pages Data Queries (properly encode simple quotes in page & click names).

Version 7.6.1

May 19th, 2019

✓ Documentation update	Following new API authentication, credentials are now mandatory to see Site and Level 2 name, and custom variables names displaying is temporarily disabled.
✓ Minor bugs fixes	Adjust pattern recognition for CDDC (some requests were unproperly identified as ATI tags).

Version 7.6.0

February 4th, 2019

✓ New tag detection engine	Tags sent to *Custom Domains Data Collection* (CDDC) are now detected, even when pixel path is also customized. There's no additional declaration needed.
✓ Minor bugs fixes	Parameters recognition and display: Fix issue on "-" encoding. Add m9 recognition that was not interpreted in rich media request. Data Query: Filter on L2 Dimension instead of L2 Space. Fix Video queries (properly encode simple quotes in rich media content). Miscellaneous: Fix some memory leaks.

Version 7.4.3

October 17th, 2018

✓ Minor bugs fixes	Page Data Query: fix issue when Level2 is undeclared.

Version 7.4.2

✓ Minor bugs fixes	Fix regression issue on Page filtering.

Version 7.4.1

✓ Minor bugs fixes	Change deprecated Content dimension for Video Data Query. Decode ATI url using &.

Version 7.4.0

✓ UI improvement	Rotating arrow to command and visualize tag expand.

Version 7.2.3

✓ One click Data Query	Fix minor issue for CTA names with + character: they are recorded as spaces by AT Internet, so the Data Query was wrong.

Version 7.2.2

✓ One click Data Query	Directly loads the Data Query in ATI Designer, bypassing IMPORT step.
✓ Minor improvements	Add Year, Month and Date in each Data Query.

Version 7.1.0

✓ Raising control	Bolt icon to control window raising each time a non-filtered tag is recorded.

Version 7.0.0

✓ New branding & icon	**XTag AT Internet** (formerly **X-Tags**) now belongs to XTag chrome extensions family, with XTag Google Analytics and XTag Selector.
✓ Direct access to Data Query	Access your data in a couple of clicks! This amazing "data democratization" feature is available for all websites, whatever the way they have been marked. Data Query URL is available for: Page, Click, Product and Video (other kind of tags will be addressed in further versions).
✓ CTA List	Obtain the list of all CTA tracked in the current page in one click! This feature is available for websites marked with XTag Manager or Schneider Electric Tag Manager. Useful for non-regression testing, it's also the first step of a new set of features dedicated to page usability assessment.
✓ Minor improvements	Bad tags requests (declined by AT Internet) are now detected and warned, but no longer recorded. Right double-click is no longer used (replaced by a tag copy icon). Empty page name is now replaced by page URL without parameters, as logged by AT Internet. Search "without result" is explicitly mentioned when Search page (npg) is zero. All alert messages are now displayed as temporized tips.

Version 6.1.5

✓ CTA Charts period	New periods for CTA charts (Previous month, Current month).
✓ CTA Charts data	Right click on Chart copies its data in the clipboard (type, name, total, Data Query). It works also for Chart called from captured tag (if you're not granted, only the Data Query is copied).
✓ Presentation of Others	Merged columns to optimize display of tags that don't send Level2.
✓ Data Query in tag copy	All copied tags now embed their Data Query ready to be imported into AT Internet Data Query (only if Page or Click for now).
✓ Right double-click	Right double-click no longer clears all captured tag, but copies clicked tag information in the clipboard (deprecated in V7.0.0).
✓ Minor improvements	Website window is focused when Spy and Chart modes are activated (to avoid **XTag AT Internet** overlap and fix issue on Mac OSX). In Spy mode, each copy is added as a new line in the clipboard. Fix wrong label display in websites using right-to-left languages like Hebrew or Arabic.

Previous versions

Version	Date	Description
6.0	05/11/2017	CTA Chart from captured tags (all users). Page URL clickable. Focus when captured tag. Online guide.
5.0	12/10/2017	Add CTA Spy and CTA Charts for SETM/XTM websites
4.5	22/09/2017	Enrich Tag type tip with used parameter. Minor fixes and improvements.
4.4	12/09/2017	Site custom variables now displayed with their labels (with undeclared warning)
4.3	07/09/2017	Add cache buster allowing instant site information refresh.
4.2	21/08/2017	New look & feel. Automatic copy on double click. Clear all with right double click.
3.3	15/02/2017	When duplicated parameters, take only the first into account (to reflect AT Internet behaviour). Shorten name in case of & Change storage method (lost current setting).
3.2	15/02/2017	Parameters meaning completion. Line break improvement on details.
3.1	13/02/2017	Parameters meaning completion.
3.0	12/02/2017	Mouse hover advanced details to see parameters meaning.
2.9	13/01/2017	Extend tracking to customized AT Internet domains.
2.8	22/12/2016	Campaign clicks recognition (redirected). Previously categorized as "Other".
2.7	20/12/2016	Video parameters recognition.
2.6	04/12/2016	Fix delayed tag displaying for Firefox and old Chrome versions, double-click on bar to collapse it, filter AT Internet sites.
2.5	27/11/2016	Improve tag detection and performances.
2.4	25/11/2016	Fix labels retrieving failure. Minor presentation changes.
2.3	20/11/2016	Expand/collapse tag detail on double-click. Fix go.click catching. Minor presentation changes.
2.2	17/11/2016	Fix another site custom variable translation issue. Minor presentation changes.
2.1	15/11/2016	Fix site custom variable translation issue.
2.0	14/11/2016	Fix issue when not connected to AT Internet.
1.8	14/11/2016	Sites and Level2 labels are now provided for all websites when visitor has been logged on AT Internet. Add collapse/expand on control bar.
1.7	10/11/2016	Extend other tags recognition (rich media, mv testing, product). Fix click recognition with AT Internet v5.
1.6	08/11/2016	Presentation changes.
1.5	01/11/2016	Clickzone tags identification. Save size, position and selections. Add Page URL and Pause collection checkboxes.
1.4	27/10/2016	Minor presentation enhancements.
1.3	26/10/2016	Add On-site Ads detection and checkbox filtering.
1.2	25/10/2016	Add Advanced checkbox filtering and Copy button - Add =S= parameters translations.
1.1	24/10/2016	Add Details checkbox filtering.
1.0	23/10/2016	Initial version.